



CONQUER THE CANVAS 2020 GUIDELINES

WHAT IS CONQUER THE CANVAS

It is a live competitive painting fundraiser. Painters are given 20 minutes to create a painting.

The audience moves around the painters or watches the process live via projection.

Only acrylic paint, brushes, and palette knives are used. A surprise element will be introduced at the 10-minute mark, the artist **must** use the surprise element in or on the painting.

At the end of the round, the audience votes for their favorite painting and the top artist moves on to the Final Round (4) with a new canvas.

Audiences are able to place bids during the event in a silent auction to take the paintings home. 30% of auctioned painting goes to the artist.

The Battlefield:

The painters battle for 20 minutes, introducing the surprise element at the 10 minute mark when it is announced to do so. The top painter from each round as determined by audience vote will paint a second time in the Final Round with a fresh canvas. The Final Round has the same rules as the first 3 rounds.

The top-voted painter from the Final is the **Conqueror** of the Canvas! Cash Prize, acknowledgment on Your Arts Council's website, Conquer the Canvas Website, Instagram, Facebook, Cogeco and bragging rights of course.....

RULES OF ENGAGEMENT

1. Artists have 20 minutes to create their painting. At 10 minutes the artist will be asked to open surprise box. They have 10 more minutes to use the element in or on the painting. Brushes are to be put down at the sound of the final siren signaling end of round.
2. Artists must use acrylic paint provided by the event. No outside paint or product is permitted.
3. Artists are provided with 1 canvas, 1 palette, 2 mixing plates, cleaning towels, and 1 water container per Round.
4. During competition Artists may use brushes and palette knives (metal or plastic).
5. Reference materials such as: drafts, sketches, photographs, plans, stencils or mechanical tools (ex: q-tips, sponges, spray bottle, hair dryer, etc) are **not** permitted.
6. Palettes are prepared prior to the beginning of each Round. No additional paint is available once the Round begins.
7. Artists may not mix paint until the Round begins.
8. The winning artist is voted by the audience in each round and will compete in Round 4. Artists can then make a new palette and are provided with new canvas and supplies.

9. The artist is free to paint anything they choose. (remember, 30% of auction price goes to the artist so choose subject wisely).

WHAT TO BRING & WHAT IS SUPPLIED

Artists need only bring their brushes and/or palette knives. The organizers will provide all other supplies necessary to compete, including easels, paint, canvas, water containers, mixing plates and cleaning towel.

Can I listen to music on my headphones at the event?

NO- artist needs to be engaged in the process

What size is the canvas?

20 x 30

How many paintings am I expected to paint at the event?

Participating artists are guaranteed to create one painting and will create a second painting if voted into the Final Round.

What colors will you be providing?

- Titanium White
- Black
- Bright Yellow
- Bright Red
- Bright Orange
- Phthalo Green
- Primary Cyan or other dark hue (Blue)
- Cerulean (Light Blue)
- Unbleached Titanium
- Burnt Umber (Dark Brown)
- Burnt Sienna

*This is the base list of paint that will be available, modifications to this list may be made at time of event.

SELECTION PROCESS AND CHECKING IN AT EVENT

How are artists selected to paint in Art Battle?

Artists must fill in the application and are selected based on competition space. Artists **selected** will be contacted by the event team.

When will I know if I am selected? How will I know if I am selected to paint?

Submissions are due before May 19th. You will receive an email confirmation from the event team the following week.

Artist must respond to this invitation as soon as possible to ensure a spot in the competition. Always be sure to check your spam!

There is no fee or cost for Artists to participate (Please support the fundraiser by inviting friends, family and sharing online).

Where can I find info for the event?

In your email inviting you to paint you will find all information you need for the event including address, expected arrival time, meeting room location and event team contact.

Once I get to the event what can I expect?

You will check in at the entrance table, and they will guide you to the meeting room.

VOTING

How does the voting work?

Each audience member will receive a voting ballot, which will allow them to vote once at the conclusion of each round. Round winners are determined by which artist receives the most votes in each round.

Can participating Artists vote?

Yes

When will I know if I have won?

Winning Artists from Round 1, Round 2 and Round 3 (determined by audience vote) will be announced before the next round begins. The Conquer the Canvas winner will be announced after the Final Round votes have been counted.

PRIZES, AUCTION, AND IMAGE USAGE

What do I get for winning the event?

Each Round winner receives a cash prize of \$100. The Final Round winner receives a Trophy, cash prize of \$500 and a \$500 Holbein product certificate, second place a Trophy, \$200 cash and a \$250 Holbein product certificate, and third place will receive a Trophy, \$100 cash prize and a \$100 Holbein product certificate. In the case of a voting tie, the cash prize will be split. The top-voted painter from the Final is the **Conqueror** of the Canvas! Cash Prize, acknowledgment on Your Arts Council's website, Conquer the Canvas Website, Instagram, Facebook, Cogeco and bragging rights of course.....

How does the Auction work?

Works created at Conquer the Canvas will be made available for silent auction at the event with the Artist receiving 30% of the final collected sale price on their work, paid out at the end of the event. Works that are unsold at the event remain the property of Conquer the Canvas.

Image Usage

By participating in Conquer the Canvas, you agree to let us use photographs/video of you and/or your work at the event for promotional purposes. Photographs/video of your work may be used for promotional purposes. We will NOT sell reproductions of your work.

**THE SUCCESS OF THIS FUNDRAISING EVENT WILL
DEPEND ON TICKET SALES.
PLEASE INVITE FRIENDS AND FAMILY. SHARE THE EVENT
ONLINE. OUR SUCCESS DEPENDS ON IT!!!!**